



CITY OF FRISCO  
 FRISCO ATHLETIC CENTER  
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**TO:** Members of the Parks and Recreation Board

**CC:** Henry Hill, Deputy City Manager

Rick Wieland, Parks and Recreation Director

Marcy Jones, Recreation Services Manager

**FROM:** Diane Gontarek Recreation and Aquatic Program Supervisor

**DATE:** May 4, 2009

**SUBJECT:** Monthly Report on the Registration, Participation and Revenue of the Athletic and Fitness Programs within the Parks & Recreation Department

The purpose of this memorandum is to provide an update on the registration, participation and revenue generated by the Athletic and Fitness Programs offered by the Parks and Recreation Department. Revenue generated from registrations in April of 2008 for both Athletics and Fitness programs was \$44,941.98. In the same month in 2009, the revenue was \$62,849.57. The chart below shows the comparison of registered participants and the revenue they generate.

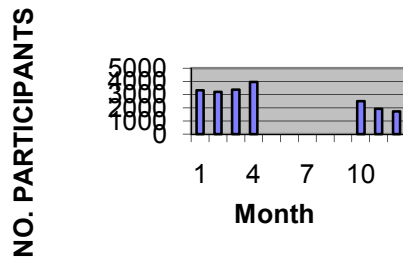
Athletic Programs				
Program	Number of Participants/ Teams	Revenue Collected 2008	Number of Participants/Teams	Revenue Collected 2009
Adult Softball	0	\$0.00	0	\$0.00
Adult Tennis	0	\$0.00	0	\$0.00
Adult Flag Football	0	\$0.00	0	\$0.00
Adult Basketball	24	\$8,025.00	30	\$10,500.00
Volleyball 4-4	0	\$0.00	8	\$1,120.00
Kids Boot Camp	0	\$0.00	16	\$1,443.75
Speed, Agility, Quickness	0	\$0.00	2	\$400.00
Frisco Heat	0	\$0.00	141	\$17,385.39
Frisco Tennis School	361	\$9,939.25	165	\$9,579.16
<b>TOTAL</b>	<b>385</b>	<b>\$17,964.25</b>	<b>362</b>	<b>\$40,428.30</b>
Fitness Programs				
Boot Camp Fitness	85	\$8,441.75	50	\$7,167.92
Massage	26	\$1,188.00	0	\$0.00
Jazzerise	20	\$751.00	0	\$0.00
Orizon Soul Zumba	1	\$122.00	7	\$414.00
Extreme Fat Loss Circuit	0	\$0.00	9	\$1,706.25
Men of Valor	0	\$0.00	19	\$3,542.50
Stroller Fit	15	\$855.00	8	\$412.50
Combat Club	0	\$0.00	9	\$703.24
Total Body Construction	0	\$0.00	9	\$1,320.00
Revive Inside Out	1	\$375.00	0	\$0.00
Personal Training (clients)	32	\$15,244.98	21	\$7,154.86
<b>TOTAL</b>	<b>180</b>	<b>\$26,977.73</b>	<b>132</b>	<b>\$22,421.27</b>
<b>Total Revenue for Athletics &amp; Fitness</b>		<b>\$44,941.98</b>		<b>\$62,849.57</b>

# Frisco Athletic Center

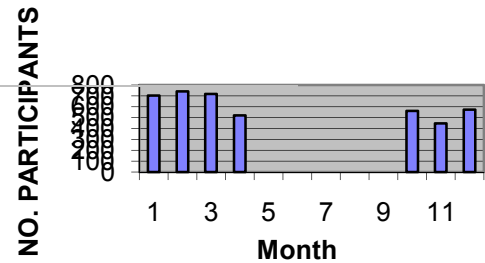
## Number Of Participants 2008 & 2009

Month	Group Exercise	Personal Training	Fee For Service	Fit Cycle
January-09	3317	42	129	704
February-09	3214	27	117	740
March-09	3364	29	169	717
April-09	3960	21	111	520
May-09				
June-09				
July-09				
August-09				
September-09				
October-08	2499	25	158	563
November-08	1920	23	128	448
December-08	1728	17	131	575
<b>Year Total</b>	<b>20002</b>	<b>184</b>	<b>943</b>	<b>4267</b>

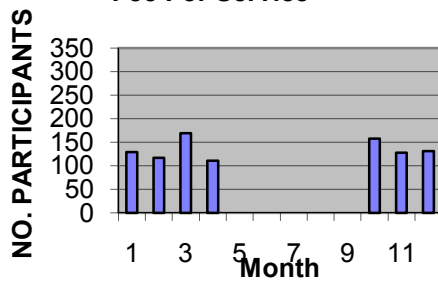
**Group Exercise**



**Fit Cycle**



**Fee For Service**



**Personal Training**

